KIA Arts

KINGDOM IMAGE

SPONSORSHIP PACKAGE

KIA Is For Everyone

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KINGDOM IMAGE

Kingdom Image Arts (KIA) is an innovative, community-centered arts focused initiative designed to specifically empower minorities through a comprehensive approach and access to basic needs, social services, and health stability and access through ART education, entertainment, experience, and exposure.

KIA's full portfolio of programming strengthens and foster transferable skills identifying the benefits of how the arts enhance the quality of life and improve our well-being.

KIA brings together individuals, creatives, seniors, and families of all demographics, leading individuals to access services, education and resources by fostering a culture of empowerment. This effect promotes a realistic model for changing the community landscape for change.

About KIA

Kingdom Image Arts is a community cultural arts organization with an eye towards bridging the gap that divides us. The organization is dedicated to equipping all demographics with education, experience, exposure and entertainment of all creative art genres using the programmatic strategy of **Music, Art, and Production.** Through programming, services, and opportunities, KIA empowers individuals, creatives, and families to explore their creativity and innovation, increase their self of belonging to a safe space, improve their overall health and wellbeing, and increase the artistic ecosystem.

Our work began with the flagship program, **Kingdom Image Awards,** a celebration of community work and diversity of all creative art disciplines, recognizing the work of creatives, entrepreneurs, influencers, and media. Now, recognized across the country as the Inspirational Grammy-like production, the awards attract creatives, supporters, and enthusiasts across the country that inspire attendees and provide an opportunity to experience greatness to clean programming the entire family can enjoy.

Headquartered in an **8,000** square foot community center and the only programming service provider in the near east side of Columbus, KIA, we believe the arts should be experienced and enjoyed by all regardless of their personal demographics, economic status, or education level.

The arts uplift and inspire but also foster transferable experiences and a supportive community. By providing a safe space, an inclusive community, and meaningful opportunities, we ensure that all generations are more prepared and equipped for life but inspired by change.

Mission

Our mission is to empower all generations through inspirational arts, performances, education, and influential programming contributing to personal wellness, economic impact, and social change.

We carry out our mission through **Four** supportive service pathways:

Cultured Live Entertainment & Experiences

Unique opportunities for high-quality and raising the standard of excellence for relevant and participatory art experiences.

Youth Services

Using a curriculum, Social Emotional Learning services, and M.A.P. experiences; programs educate and expose youth to an growth and development through arts-based programming.

Entrepreneur Services

Workforce Development education and support for creative entrepreneurs and small businesses; increasing the ecosystem to build and maintain sustainable businesses and career pathways.

Seniors & Family Services

Connecting seniors and families to basic needs, human and social services and resources making them a more active and engaged citizens as a positive and influential change agent.

Initiatives

KIA's programming model is structured so the entire family can access the transformative power of the arts. Each program successfully serves the group to which it's tailored, and taken together, the programs play a vital role in exposing underserved populations to diversified arts. The organization programs continue to be innovative and have a focus on those who do not have access to all creative art disciplines. Our programs are designed to improve the overall health and well-being of individuals within our communities.

Entrepreneur University

A collegiate workforce model for creatives, entrepreneurs, entertainment professionals, and small businesses through the stages of a successful and sustainable career. Designed for a progressive matriculation of four quarters, with the final quarter provides a paid internship exposing the student through a roving experience for a full spectrum and understanding and exposure to all business positions: increasing the ecosystem and strengthening the artistic career pipeline. The program provides industry and subject matter expert mentorships, peer collaboration, and supports the students building their business and creative portfolio with access to a final practicum business pitch investment. This program eliminates the status quo and statistics of small businesses not surviving behind 5 years.

Family Fun Days

Connection, community, collaboration is what Family Fun Days promotes a safe space for education, resources, and entertainment while promoting family stability and community vitality and thriving neighborhoods. The program encourages families to connect outside of their haven, creating a safer community and building strong social collaboration otherwise would not exist because of our household silos and loss of connection. Family Fun Days create positive health outcomes contributing to the social determinants of health while promoting community enrichment, building social cohesion, and economic development. The program builds a sense of trust building relationships and a sense of belonging, bridging a vital community that is realistic to live, work, and play.

Kingdom Kidz (Afterschool, Summer Camp, and Mentoring)

Serving youth ages 5-18, the Kingdom Kidz program provides S.T.E.A.M. education, academic support (tutoring), social and emotional learning with life skill development, and exposure with education to creative arts programming. Each program provides weekly art experiences with creative professionals increasing their palette for art appreciation and art careers; also providing cultured experiences typically not accessible or experienced by underserved families. Program is year-round programming with accessible hours to meet all family dynamic structure and needs.

Initiatives

Kingdom Image Awards

A celebration of community work and diversity of all creative art disciplines, recognizing the work of creatives, business, media, and influencers. Recognized as one of the premier awards productions across the country, the Kingdom Image Awards annually attracts artists, industry professionals, businesses, and enthusiasts across the country. Coined as the nation's inspirational Grammy-like awards production, celebrates the best in inspirational entertainment and promotes clean alternative entertainment programming. The awards production recognizes 21 categories and 4 honorees, with performance and networking opportunities.

Live Performances

Using M.A.P. (Music, Art, Production) programmatic strategy, the live performances provide an opportunity for creatives to curate their own experience contributing to the sustainability of their artistic careers and businesses and exposure to new audiences. The artists are supported and provided with a success-proof business model to create an experience that connects the artist to a wider range of audience members, sponsors, and influencers. Live Performance artist receives above industry standard compensation that contribute to their overall creative career and performance portfolio. KIA exposes the broader community to all genres, making the experiences accessible to a wide demographic. KIA opens new horizons for historically marginalized communities and guides audience members to a greater degree of confidence in their artistic sensibilities and expressive capability.

M.A.P. Academy

Music, Art, Production Academy offers a unique opportunity to underserved communities and residents to have meaningful accessible art experiences. M.A.P. Academy is intentional about creating and exposing residents to instructional hands-on experiences that will increase their awareness, expand their knowledge, and appreciation of artistic disciplines regardless of skillset or demographics. M.A.P. Academy is used to foster engagement with residents using the arts as Common Ground and an opportunity for connection, education, and increase perianal and professional development.

Sponsorship Benefits

Why partner with KIA

The Power of Your Partnership

Now more than ever, individuals, seniors, families, and creatives need spaces that remind them of who they are, what they're capable of, and how powerful they become when a community believes and invests in them. Partnering with KIA means more than sponsorship, it's standing in the gap for culture relevance, the next generation, and those who provide us with inspiration and creativity. Your support fuels experiences that build confidence, identity, personal and cultural awareness and sustainability.

Benefits of Partnering with KIA

1. Community Impact

Invest in equity where it matters most, developing 3000+ youth, families, and creatives annually through education, experiences, exposure, and entertainment connecting them through community engagement, education and live performances. Your partnership strengthens Central Ohio's neighborhood and communities, creating a visible pathway to healthy families and healthy neighborhoods with potential to purpose and impact.

2. Workforce Development

KIA redefines the definition of workforce for creatives, entrepreneurs, and small businesses connecting them to experiential education and hands-on learning to strengthen the small business ecosystem and provide a realistic sustainable business model. Through internships, employer and industry mentorships, you help shape sustainable businesses

3. Brand Visibility

Aligning your organization with one of Central Ohio's most trusted community agencies and leading arts organization, proudly partnered with government agencies on all levels, major financial instructions, and award-winning businesses. Partnering with KIA builds credibility, trust, and community recognition by showing that your company invests back into the neighborhood where you work and live. Sponsors gain high impact visibility through storytelling, media, on-site branding that amplify your organization's leadership in corporate responsibility and community advancement.

4. Employee Engagement

Offer your team purpose driven opportunities, mentoring, and experiential opportunities that inspire and connect.

5. Measurable & Meaningful Impact

Be part of a growing community that measures success by the lives it transforms. Your partnership directly contributes to stronger outcomes, thriving families, and more vibrant Central Ohio and beyond. Together, we're not just changing statistics, we're shaping stories of growth, sustainability, and last community impact.

Program & Event Sponsorship

Leading Cast Member $100K+

Sponsor Impact:

As a Leading Cast Member, your investment fully funds all four program pathways – cultured live experience, youth, family, and entrepreneur supportive services for an entire program year, reaching more than 1,000 individuals, seniors, and families across Central Ohio. Your support sustains the heart of our mission by covering curriculum design and materials, transportation, nutritious meals, and dedicated and compassionate program staffing, while also advancing staff development and training to ensure high quality delivery.

This investment strengths organizational sustainability, supports the lease and maintenance of our community center and provides essential technology, classroom supplies, and equipment that create safe, inspiring, and creative environments. Your Brillance Partnership ensures KIA remains accessible, affordable, innovative, and positioned for long-term impact.

Sponsor Benefits:

Logo Inclusion on All Print Materials

- Nearly **1 Milion** print media materials to include hot cards, posters, yard signs, door hangers, souvenir booklets, step and repeat, and custom collaborative content.
- Logo placement on signature event billboards (minimum of 3 events with up to 12 billboard recognition).

Digital and Broadcast Media

- Acknowledgement of sponsor on all social media channels, Facebook, Instagram, LinkedIn, Tik Tok, YouTube.
- Webpage advertisement, 3 awareness campaign content with relevant social engagement and resources, personal development and wellness on kiarts.live.
- Inclusion in television and radio advertisements resulting in over 10 million impressions.
- Recognition of sponsorship on all Kingdom Image Arts production content, creative content curated on Kingdom Image Arts TV programming.

Signature Event Day Benefits

- 24 KIA and Sponsor branded official event shirts
- 10 vendor tables with 2 accompanying chairs per table
- 1 Screening or Promotional mobile vehicle
- Logo on Event Stage
- Logo on Banner | Step & Repeat
- Logo on Event Entrance Signage
- Logo on Megatron Screens
- Name Recognition, Rights, and Signage for Signature Activation Areas
  [Green Room, KIA Entertainment Stage, VIP Reception, Volunteer Gateway, etc]
- Awards Category Naming Rights for 2 Categories
- Sponsored recognition at awards production
- Access to Celebrity VIP Reception with attending Celebrities
- Priority vendor table placement
- 16 Tickets for Awards Production
- 16 Tickets for Live Performances
- Full page ad in the magazine style annual program

Program & Event Sponsorship

Supporting Cast Member — $50K+

Sponsor Impact:

As a Supporting Cast Member, your investment funds full KIA service model through weekly structured programming serving youth, seniors, families, and creatives highlighting the impact of art education, experience, exposure, and entertainment and how it benefits our lives and daily activities. Your contribution covers essential programming needs such as curriculum materials and programming supplies, transportation, and nutritious meals.

Sponsor Benefits:

Logo Inclusion on All Print Materials

- **750k** print media materials to include hot cards, posters, yard signs, door hangers, souvenir booklets, step and repeat, and custom collaborative content.
- Logo placement on signature event billboards (minimum of 2 events with up to 10 billboard recognition).

Digital and Broadcast Media

- Acknowledgement of sponsor on all social media channels, Facebook, Instagram, LinkedIn, Tik Tok, YouTube.
- Webpage advertisement, 2 awareness campaign content with relevant social engagement and resources, personal development and wellness on kiarts.live.
- Inclusion in television and radio advertisements resulting in over 10 million impressions.
- Recognition of sponsorship on all Kingdom Image Arts production content, creative content curated on Kingdom Image Arts TV programming.

Signature Event Day Benefits

- 5 vendor tables with 2 accompanying chairs per table
- 1 Screening or Promotional mobile vehicle
- Logo on Event Stage
- Logo on Banner | Step & Repeat
- Logo on Event Entrance Signage
- Logo on Megatron Screens
- Limited and Assigned Name Recognition, Rights, and Signage for Signature Activation Areas *[Green Room, KIA Entertainment Stage, VIP Reception, Volunteer Gateway, etc]*
- Awards Category Naming Rights for 1 Categories
- Sponsored recognition at awards production
- Access to Celebrity VIP Reception with attending Celebrities
- Priority vendor table placement
- 8 Tickets for Awards Production
- 8 Tickets for Live Performances
- Full page ad in the magazine style annual program

Program & Event Sponsorship

Supportive Best Film $30K+

Sponsor Impact:

As a Supportive Best Film, your investment funds sustain one of KIA programs for a partial academic/calendar year – providing consistent programming, accessibility of art disciplines, access to resources, and cultured experiences. This support covers essential programming needs such as curriculum materials and programming supplies, transportation, and nutritious meals. Your Supportive Best Film keeps KIA active and impactful through the community center ensuring access to high quality, structured programming for a minimum of 5-6 months.

Sponsor Benefits:

Logo Inclusion on All Print Materials

- **300k** print media materials to include hot cards, posters, yard signs, door hangers, souvenir booklets, step and repeat, and custom collaborative content.
- Logo placement on signature event billboards (minimum of 1 events with up to 3 billboard recognition).

Digital and Broadcast Media

- Acknowledgement of sponsor on all social media channels, Facebook, Instagram, LinkedIn, Tik Tok, YouTube.
- Webpage advertisement, 2 awareness campaign content with relevant social engagement and resources, personal development and wellness on kiarts.live.

Signature Event Day Benefits

- 3 vendor tables with 2 accompanying chairs per table
- 1 Screening or Promotional mobile vehicle
- Logo on Event Stage
- Logo on Banner | Step & Repeat
- Logo on Event Entrance Signage
- Logo on Megatron Screens
- Awards Category Naming Rights for 1 Category
- Sponsored recognition at awards production
- Access to Celebrity VIP Reception with attending Celebrities
- Priority vendor table placement
- 6 Tickets for Awards Production
- 6 Tickets for Live Performances
- Full Page ad in the magazine style annual program

Event Sponsorship [Event Specific]

Your investment as a KIA Event Sponsor contributes to ensuring the organization's objectives are met with making art experiences accessible to all audience members regardless of demographics, social-economic status, education level, or zip code. As one of the Event Sponsors, your investment funds at least one signature special event (minimum of 5 events per year, exclusive of the annual Kingdom Image Awards). This support covers supportive programming needs and supplies, artist performance fees, transportation, and revelatory art experiences increasing the artistic palette and accessibility of all creative art disciplines and genres behind what the underserved community is familiar. The impact of your support expands beyond the event but ensures long-lasting access to continued direct and indirect supportive services.

Centerstage $15K+

Sponsor Benefits:

Logo Inclusion on All Print Materials

- **150k** print media materials to include hot cards, posters, yard signs, door hangers, souvenir booklets, step and repeat, and custom collaborative content.

Digital and Broadcast Media

- Acknowledgement of sponsor on all social media channels, Facebook, Instagram, LinkedIn, Tik Tok, YouTube.
- Company link and logo on website.

Signature Event Day Benefits

- Logo on Event Stage or Placed Sponsor Activation Area
- Logo on Banner | Step & Repeat
- Logo on Event Entrance Signage
- Logo on Megatron Screens
- Awards Category Naming Rights for 1 Category
- Access to Celebrity VIP Reception with attending Celebrities
- 4 Tickets for Awards Production
- 4 Tickets for Live Performances
- Full Page ad in the magazine style annual program

Event Sponsorship [Event Specific]

Headline $10K+

Sponsor Benefits:

Logo Inclusion on All Print Materials

- **150k** print media materials to include hot cards, posters, yard signs, door hangers, souvenir booklets, step and repeat, and custom collaborative content.

Digital and Broadcast Media

- Acknowledgement of sponsor on all social media channels, Facebook, Instagram, LinkedIn, Tik Tok, YouTube.
- Company link and logo on website.

Signature Event Day Benefits

- Logo on Event Stage or Placed Sponsor Activation Area
- Access to Celebrity VIP Reception with attending Celebrities
- 2 Tickets for Awards Production
- Half Page ad in the magazine style annual program

Billboard $5K+

Sponsor Benefits:

Logo Inclusion on All Print Materials

- **75k** print media materials to include hot cards, posters, yard signs, door hangers, souvenir booklets, step and repeat, and custom collaborative content.

Digital and Broadcast Media

- Acknowledgement of sponsor on all social media channels, Facebook, Instagram, LinkedIn, Tik Tok, YouTube.

Signature Event Day Benefits

- Access to Celebrity VIP Reception with attending Celebrities
- 2 Tickets for Awards Production
- 2 Tickets for Live Performances
- Special Mentioned in the magazine style annual program

Opening Act $1K+

Sponsor Benefits:

Logo Inclusion on All Print Materials

- **75k** print media materials to include hot cards, posters, yard signs, door hangers, souvenir booklets, step and repeat, and custom collaborative content.

Digital and Broadcast Media

- Acknowledgement of sponsor on all social media channels, Facebook, Instagram, LinkedIn, Tik Tok, YouTube.

Signature Event Day Benefits

- Access to Celebrity VIP Reception with attending Celebrities
- 2 Tickets for Awards Production
- Special mentioned in the magazine style annual program